



# SAKURAA INDIA FOUNDATION

A Registered Charitable Trust

Trust Reg.No:BNG(U)JNR759/2015-2016/BKIV/CD.No.JAYD237



Journey of  
**SAKURAA INDIA FOUNDATION**  
October 2016 - December 2022

# With Best Compliments



**B.M.S. COLLEGE OF ENGINEERING**  
BENGALURU, KARNATAKA, INDIA

Estd. : 1946

Autonomous Institute, Affiliated to VTU | www.bmsce.in



Sri B M Sreenivasaih  
Founder



Sri B S Narayn  
Donor Trustee

## IN PURSUIT OF NEW LEVELS OF EXCELLENCE

B.M.S. College of Engineering (BMSCE), Bengaluru has the unique distinction of being the first private engineering college established in the country. The college offers 13 Undergraduate, 15 Postgraduate programmes & 14 PhD degree programmes both in conventional and emerging areas in Engineering & Technology. BMSCE is one of the first few Institution in India to be bestowed with NBA Accreditation in Tier-I format. BMSCE is accredited with highest grade of A++ by National Assessment & Accreditation Council (NAAC) In Cycle-II (March 2019). The institute has achieved the inimitable distinction of being one of the listed Institutions under TEQIP-III. The institute is collaborating with IITs, IISc and other premier institutions to promote quality engineering education through blended learning practices. The institute is also approved as QIP Centre in Engineering & Technology by AICTE, New Delhi & National Doctoral Fellowship - AICTE NDF since 2018-19.

The learning experiences and quality educational practices created at the institute supplemented with academic ambience, state of the art infrastructure, pedagogy, academic innovations, research, incubation, training opportunities and entrepreneurship provided to diverse student population is enabling the institute to produce graduates who are industry ready. B.M.S. College of Engineering was awarded academic autonomy since 2008-09 onwards by the UGC, New Delhi and has been effectively practicing Outcomes-based Education (OBE). Over the past 73 years of its illustrious existence, BMSCE has produced more than 40,000 engineering leaders who have enriched the world through their immense contribution. BMSCE is one of the most preferred higher educational destinations for the students not only in the country, but also attracts students from south Asian & African countries.



Located in the heart of Bengaluru, the Garden City of India. BMSCE is about 5 KM from Central Railway Station.

### VISION

Promoting Prosperity of mankind by augmenting human resource capital through quality Technical Education and Training

### MISSION

Accomplish Excellence in the field of Technical Education through Education, Research and Service needs of Society

## Programmes offered

### UNDERGRADUATE

B.E.	Civil Engineering
B.E.	Mechanical Engineering
B.E.	Electrical Engineering
B.E.	Electronics & Communication Engg
B.E.	Industrial Engg & Management
B.E.	Computer Science & Engineering
B.E.	Telecommunication Engineering
B.E.	Information Science & Engineering
B.E.	Electronics & Intn. Engineering
B.E.	Medical Electronics
B.E.	Chemical Engineering
B.E.	Bio-Technology
B.E.	Aerospace Engineering

### POST GRADUATE

M.Tech	Construction Technology
M.Tech	Environmental Engineering
M.Tech	Transportation Engineering
M.Tech	Machine Design
M.Tech	Manufacturing Science & Engineering
M.Tech	Power Electronics
M.Tech	Digital Communication
M.Tech	Electronics
M.Tech	VLSI & Embedded Systems
M.Tech	Computer Science & Engineering
M.Tech	Computer Network Engineering
M.Tech	Bio-Chemical Engineering
M.Tech	Bio-Medical Signal Processing & Intn.
MCA	Master of Computer Applications
MBA	Master of Business Administration

PhD Science, Engineering and Management Programmes

## Awards & Recognitions

### National Institutional Ranking Framework (NIRF-2018)

Ranked 87th among top engineering colleges in the Country

### Technical Education Quality Improvement Programme (TEQIP)

Recipient of World Bank assistance under TEQIP I & TEQIP II and also has the unique distinction of being listed under TEQIP III.

### Times of India Engineering Institutes Survey, 2018

Ranked 6th among top 100 Private Engineering Institutes in the Country, 14th among top 150 Engineering Institutes, 3rd among top private engineering institutes on Placement & 4th Among Top Engineering Institute on Research capability

### Career 360 - India's Best Engineering Colleges, 2018

AAAA+ grade by Career 360 Magazine 2018

### India Today-MDRA Best Colleges ranking 2018

Ranked 8th position among top 165 Private Engineering Institutes in the Country & 5th in South Zone in Zone-Wise top Private engineering Colleges

### The WEEK - HANSA Research Survey Ranking 2018

Ranked 10th position amongst all the Top Private engineering colleges in the Country

### Global Initiative of Academic Network (GIAN)

Beneficiary of GOI-MHRD/AICTE funding for Global Initiative of Academic Network (GIAN)

### AICTE recognised QIP Centre

The institute is also approved as QIP Centre in Engineering & Technology by AICTE, New Delhi.  
National Doctoral Fellowship -AICTE NDF since 2018-19

### VTU approved Centre of Excellence for Research Programs

Fourteen departments recognized as research centres for offering Ph.D./M.Sc. (Engineering by Research) degrees.



# THE JOURNEY OF



## SAKURAA INDIA FOUNDATION

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### EDITORIAL TEAM

CHIEF EDITOR : BENGALURU SREEDHARA

EDITORIAL MEMBERS : ANURAADHA SREEDHARA

RANGANATH METI K

SHAMANTH NAGARAJ

DESIGN & PICTURE COURTESY : PRINTO JAYANAGAR, BENGALURU, KARNATAKA



## MANAGING TRUSTEES NOTE

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It is a pleasure to be heading an organization dedicated to develop the skill sets of the new generation. The challenge of creating bilingual human resources and facilitating these resources in an era of globalization to the corporate world is the need of the hour. For the Indian educated class who have proven their excellence in the US and Europe, preference to our sub-continental opportunities comes next. However changing trends of globalization is augmenting the interest of these resources looking at newer pastures for better opportunities. Japan, an island nation with ocean of talents, opportunities and technological advancement and advantages is an emerging destination for these opportunities. The growing trade-partnership and investments by Japanese companies are adding opportunities to the job market.

SIF : Sakuraa India Foundation facilitates learning and improving Foreign Languages to start with Japanese Language skills at very affordable costs. This foundation was initiated with the idea of equipping the new generation of students, unemployed youth, house wives and anyone else who wish to learn this language for any reason, be it for career opportunities or as an interest towards it, with easily accessible, affordable and friendly learning sessions. Along with enhancing bi-lingual skills, Sakuraa India foundation also strives towards creating awareness about social causes and encouraging people to be more responsible individuals and to contribute to the society. I feel honoured to head such an organisation and to deliver the requisites.



## ABOUT SIF : SAKURAA INDIA FOUNDATION

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Sakuraa India Foundation, a registered charitable organization (BNG(U)JNR759/20152016/BKIV) is a Non-Governmental and Non-Profit Organization founded, funded and managed by Mr. Bengaluru Sreedhar and Mrs Anuraadha Sreedhar. The organization came into being from 18th October 2015 under the provisions of the Societies Registration Act, 1860. SIF is working with a mission towards providing affordable job oriented programs in safe, clean and engaging environment for people of all ages irrespective of gender, caste, religion or background through sound governance and practices. It is one of the NGOs in India which has been working towards development of Industry required skills among Youth, Rural Students, the Under-privileged, Indian Middle Class Women including housewives and those who wish to make a comeback in their career and facilitate them in getting jobs. SIF has a vision to unlock the potential and bring about sustainable change in the lives of underprivileged children, youth and women through empowerment while adopting highest standards of governance to emerge as a foremost foreign linguistic and research training centre

## AIMS AND OBJECTIVES AT SAKURAA INDIA FOUNDATION

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- Creating Global employment opportunities
- Global Language Labs, Language Research and Development.
- To address Health & Environment related, Social, Cultural, Financial and Socio-Political issues
- Conducting Industry oriented Seminars, workshops and cross cultural programs
- Skilling India: IT/ITES related training, soft and life skill program
- Rural India development, Women and Youth Empowerment
- Swatch Bharath, Clean our City, Save Trees
- Scholarship and financial aid for educational, sports and research works
- Global Internship Program and Study abroad.
- Collaborate between companies and Technologies bridging the gap for new ideas.





**GOVERNMENT OF KARNATAKA  
DEPARTMENT OF COLLEGIATE EDUCATION**

**FORM NO. II**

**(See Rules 3 & 4)**

**PROFORMA FOR THE CERTIFICATE OF REGISTRATION**

**CERTIFICATE OF REGISTRATION**

1. Registration No : DCE-ROB-02-2017-18
2. Name and address of the Tutorial Institution : **SAKURAA INDIA FOUNDATION**  
: A Registered Charitable Trust
3. Address for the Tutorial Institution : #359, 2<sup>nd</sup> floor, 17<sup>th</sup> B Cross, 6<sup>th</sup> Phase,  
J.P.Nagar, Bangalore- 560 078.  
Karnataka, India.
4. Courses run : Indian & Foreign Language Courses, IT&ITES Courses,  
Soft skill & Leadership Programs, Cross Cultural Programs,  
Tutorials Courses for Technical & Non-Technical Programs,  
All types of Skill Development Programs, Language Research  
& Development Programs, OJT-On Job Training Programs,  
Global Internship – In India & Overseas Programs, Women &  
Youth Empowerment & Rural Development Programs,  
Entrepreneurs Development Programs, Study in Abroad &  
Swatch Bharath Abhiyaan Awareness Programs and etc.

In exercise of the powers conferred under rules 4 and 5 of the Karnataka Tutorial Institutions (Registration and Regulation) Rules, 2001 and in view of fulfillment of the prescribed conditions to the satisfaction of the authority, the Registering authority is pleased to accord registration renewal, to the Tutorial Institution whose details are mentioned above.

PLACE: Bangalore

DATE: 04-08-2017

SIGNATURE OF REGISTERING AUTHORITY

(WITH OFFICE STAMP)

Joint Director

Department of Collegiate Education

Regional Office,

BANGALORE - 560 004

**SIF: SakuraaIndiaFoundation** has 80 G Tax Exemption against your Donations under your Corporate Social Responsibilities and such activities.

Donations Are Exemption under section 80G(5)(VI) of the Income tax Act 1961.

Registered Number - CITE(E)BLR/80G/0-183/AAQTS2284Q/ITO(E)-3Vol 2016-2017.

# GOVERNING AND ADVISORY BODY



**Bengaluru Sreedhara-san**  
(Founder and Managing Trustee)



**Anuraadha Sreedhara-san**  
(Co-Founder)



**Ranganath Meti K-san**



**Shamanth Nagraj-san**



**Keichi Toyoda-san**



**Eugene Ross-san**



**Narayanan-san**



**Kaori Aurga-San**

**AUDITORS:  
YCRJ & ASSOCIATES**

**LEGAL ADVISORS :  
A.V.NATHAN ASSOCIATES**



# OUR ADVISORY BODY



**Dr. K. S. Sameera  
Simha-san**



**Cecilia Reiko Mikumo-san**



**Krishna Gowda-san**



**Rohan Agarwal-san**



**Prof. Tatsuhiko  
Enomoto-san**



**Dr. Shyam Bhat-san**



**Dr. Harish  
Madhyastha-san**



**Prof. Katsunori  
Takahashi-san**



**Dr. Sakthi Kumar-san**



**Anil Raj-san**



**Orié Urao-san**



**Sirilalitya  
Bhagavatula-san**





## From Patron's Pen



Late Shri. B.N. Vijaya Kumar, our honorable member of Legislative Assembly, Jayanagara constituency in Bengaluru has a tremendous passion for education and providing scalable career opportunities to the citizens.

He was one of the pioneers to see that Foreign language education will be advantageous to bring in more career options to both Technical and Non-Technical students. This was the reason he wanted to bring foreign language training classes to Jayanagar. When he came across Mr. B G Shreedhar, he took the initiative to bringing in Japanese Language training classes by facilitating all the required infrastructure and other support systems.

He saw Sakuraa India Foundation as one of the initiators for Japanese Foreign language training and Cultural exchange programs.

Late Shri B.N. Vijaya Kumar added that he was happy that it is happening in his own constituency to begin with. He will be more than happy to support in his capacity as and when required.

He supports our MISSION: 10000 which aims to provide employment to people by empowering them with Japanese language and sending them across to Japan for working there or providing better opportunities here in Bengaluru and other parts of India.

He wishes us all the very best for our endeavors and activities towards bridging Indo-Japanese relationships.



## SIF Team With Eminent Personalities



*Met Late Shri. Anantha Kumar, Member of Parliament in a job fair at Jayanagar, Bengaluru. After discussing about our activities, he was impressed with our endeavors and encouraged us to keep doing our good work. He said the idea and motive behind SIF's activities are very noble and he wished us all the best for our future.*

*Actress & Member of Karnataka's Legislative Council Tara Amuraadha visited our SIF office in Jayanagar. She liked the environment and the classes. She expressed that she has never come across such teaching institutes and wished us all the best*



*Ex Consul General - Junichi Kawau San*



*His Excellency Takayuki Kitagawa San,  
Consul-General of Japan in Namma Bengaluru*



*Kuboki San*



*His Excellency Kenji Hiramatsu San,  
Ambassador of Japan to India*



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### JAPAN

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Nishikasai 5-8-4-407



# WE STRONGLY SUPPORT AND ARE WORKING TOWARDS

## Digital India-

A government of India Flagship programs aims at transforming India into a digitally empowered society and knowledge economy.



## Make in India-

Launched in 2014 as a part of global nation building initiatives by our Honorable Prime Minister Shri Narendra Modiji, this programme aims at transforming India into a global design and manufacture hub by encouraging both multinational as well as domestic companies to manufacture their products within the country. Within a short span of time this project has seen success with many MNCs announcing to launch their manufacturing units in India and especially Japan announced that it would set up a USD 12 billion fund for Make in India-related projects, called "Japan-India Make-in-India Special Finance Facility" after the Japanese Prime Minister Shinzo Abe's visit to the country.



## Skill India-

Another of campaign of empowerment launched by our Hon'ble Prime Minister Shri Narendra Modiji in 2015 with the purpose of training over 40 crore Indians in various skills by 2022.



**Skill India**  
कौशल भारत - कुशल भारत



*With Best Compliments*

## Jayanagara Shaikshanika Samithi



## PeepalTree Consultants



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### Bookkeeping Services

From large, medium and small corporate, banks and non-corporate entities

### Business Advisory

Incorporation and New Business Advisory



**PeepalTree  
Consultants**

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Bangalore -560092

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E-mail: [peepaltreeindia@gmail.com](mailto:peepaltreeindia@gmail.com)



## OUR FACTS & FIGURES SO FAR - JAN 2016 TO DEC 2020

SIF Commenced & Headquartered	Vijayadashami, October 2015 @ Jayangara, Bengaluru, Karnataka, India	Cultural Activities	15
Chapters/Centres in Bengaluru	04 Places	Industry Visits across India	10
SIF activities across India	07 Cities Bengaluru, Hyderabad, Chennai, Pune, Mumbai, Delhi and Ahmadabad.	Global Challenge Internship Program from Japan to India Japanese Students	200+ beneficiaries
Industry Academia Japan Desk Program	11 Engineering, 03 Degree Colleges & 02 High Schools	Global Challenge Internship Program from India to Japan Indian Students	05 beneficiaries
Affordable cost of Foreign Language Courses as part of MISSION: 10000	400+ beneficiaries	Executive Internship Programs - Native Japanese in India	05 beneficiaries
Scholarship – Vidhyanidhi Program	200+ beneficiaries	Swatch Bharat Events across India	10
Scholarship – Sports Achievers	04 beneficiaries	Awareness Programs about Employment opportunities outside India	<ul style="list-style-type: none"> <li>• 30+ Technical colleges pan India.</li> <li>• Addressed around 6000 students across India</li> </ul>
Laptop to Engineering Students	04 beneficiaries	University & College Campus Visit across India	30



# SIF: SAKURAA INDIA FOUNDATION GALA INAUGURATION

Sakuraa India Foundation was officially inaugurated by our beloved MLA Shri. B.N. Vijaya Kumar on the auspicious festive day of Vijayadashami 2015 . It featured the enthusiastic participation of both Indian students and Japanese interns in various cultural and entertainment programs. It was graced by dignitaries like Kazumasa Kuboki san, ex JETRO & and current Director - JCSS Consulting Pvt. Ltd, current JETRO Chief Deepak Anand-SAN and Academician Shri Shyam Bhat among various other guests.







## SIF'S PHILANTHROPIC INITIATIVES

As part of SIF's first philanthropic initiative, Cash Awards were given to deserving students who had taken special coaching for 10th Standard organised by Jayanagara Shaikshanika Samiti and excelled in the board exam with flying colours. BBMP Corporation schools. As many as 60 students were felicitated. Apart from this, talents from the sports and cultural arena were also honoured.





Kum. Kausalya, an engineering student from Abhalasharama received a laptop from the foundation. Abalasharama, as the name itself says is a non-profitable organization which shelters destitute women. They take care of their daily needs, providing vocational training and help these students to earn a living.

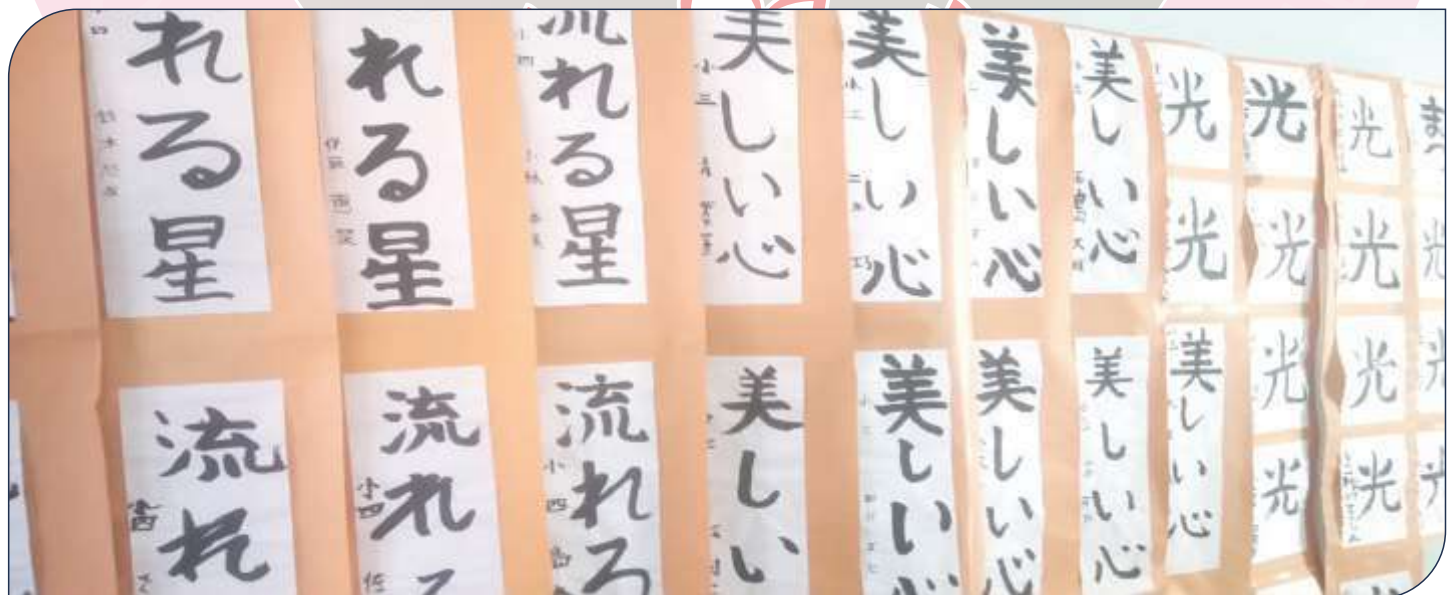


## SIF'S ACTIVITIES

### Lo shodō - Calligraphy

Lo shodō Japanese calligraphy (書道 shodō) is a form of calligraphy, or artistic writing, of the Japanese language. For a long time, the most esteemed calligrapher had been Wang Xizhi a Chinese Calligrapher, but after the invention of Hiragana and Katakana, the Japanese unique syllables, the distinctive Japanese writing system developed and calligraphers produced styles intrinsic to Japan.

Ayumi Tozuka-san and Momoko Kawasaki-san conducted the beautiful calligraphy workshops which interested kids and all the guests alike.



# SIF'S ACTIVITIES

## Origami & Ikebana

To create awareness about the cultural aspects of Japan among larger sections of the society, Ikebana (Japanese art of Flower arrangement) workshop by Smt. Namita Suresh San and Origami (japanese paper art) workshop by Shri V.S.S. Sastry were conducted at the JSS premises which was open to public and drew a large crowd.



# SIF'S ACTIVITIES

## Other Activities - Swatchh Bharat

To contribute towards Swatchh Bharath Mission, a brainchild of our Hon'ble Prime Minister Shri. Narendra Modi, SIF has joined hands with another Bengaluru based NGO, Youth for Parivarthan, headed by a young Lawyer Shri Amith Amaranath to clean and beautify the shabby corners of Bengaluru and create awareness among residents to keep the surroundings and in turn the city clean. SIF team members enthusiastically participated in two such events during 2016. We also celebrated our Kannada Rajyotsava or Karnataka formation day on November 1st by participating and contributing in our small way through Swachh Bharat activities.



# SIF'S ACTIVITIES

## Other Activities - Orphanage

SIF team members visited the orphanage Anantha Shishu Nivasa near Basavanagudi, Bengaluru, Karnataka and interacted with kids in that orphanage.



## Other Activities - Oldage Home

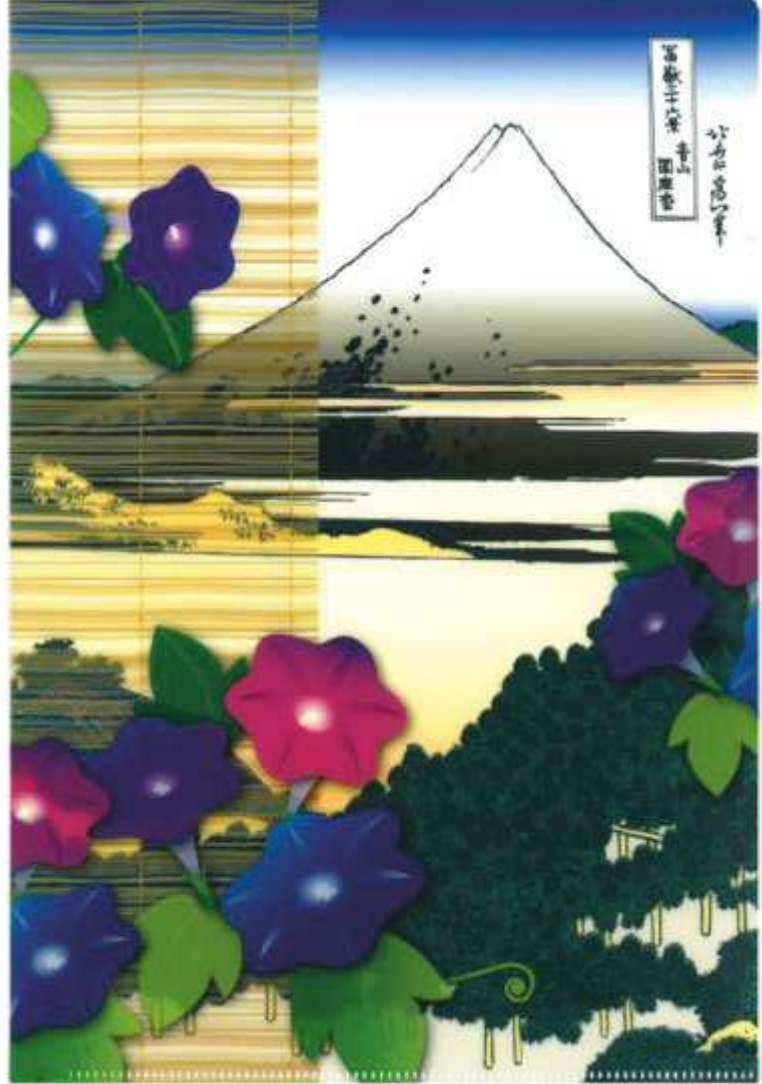


# SIF'S ACTIVITIES

## Other Activities - Hospital Visit

Sakuraa India foundation team visited SriKrishna sevaashrama hospital, a government hospital for low income in South Bengaluru and distributed fruits and interacted with the patients there.







# INTERNSHIP PROGRAMS- GCP INDIA HIGHLIGHTS JAPANESE STUDENTS EXPERIENCES

As part of our GCP: Global Challenge Program Internship , Japanese students visit Bengaluru from time to time and enjoy our hospitality in gaining exposure to leading Indian firms and get training in global leadership programs and also improve their hold on English language as a tool of communication and medium for working process.



## GCP: GLOBAL CHALLENGE PROGRAM INTERNSHIP HIGHLIGHTS



# GCP: GLOBAL CHALLENGE PROGRAM INTERNSHIP HIGHLIGHTS

## FINAL PRESENTATIONS



### *Indian Culture experience - Home experience in our founder's home*



## Some of these interns share their experiences:



Why I chose this internship was to challenge myself and try something new, an experience which is impossible to get in Japan. Before I came, I thought India was a dangerous place with not so friendly people. Once I came here, I saw that people in Bengaluru were very hospitable, kind and respectful to me. My whole thought about India has changed thanks to this Internship program.



**Masumi Yagi**

I didn't know anything about India except Taj Mahal, Mahatma Gandhi and that Indians are very good at Mathematics. This Internship program gave me a lot more insight of the people of India. I would like to thank my guides in this internship program and all the associations for providing me with this great opportunity.



**Ryohei Ano**

I absolutely loved Indian people and culture. The experience I had during this internship program changed my whole life. I was a very shy person and afraid to talk to people. At the end of the program, I am having a lot of confidence now and capable of giving good presentations. I thank my mentors.

**Sae Aikyo**



**Yui Sekine**

My purpose was to improve myself through this internship program. I learnt a lot of things such as importance of 'Zero based thinking', think freely and how to realise problems and take care of them.

**Kenta Kobayashi**



Most important learning for me was time management which I was never good at. I have learnt that I can learn many more things if I keep an open mind and keep trying. This was what I can take away from this program. I am happy to have this overall learning.



## SIF: Sakuraa India Foundation Students' experiences

*Students from different batches shared their experiences of their association with SIF. Hers is what they have to say about SIF:*



Samhita Venkatesh expressing her delight in studying Japanese in Sakuraa India Foundation said " it was a delight undergoing language and cultural training sessions here. I was under the impression that it is going to be a monotonous language class sessions. The variety they brought into the classes kept me interested and kept me going. I thank everyone from SIF for such good environment, especially my Sensei and Mr. Shreedhar & team for providing such conducive learning environments.

Jyothi says " I always had a fascination towards Japan and their culture. Wanting to learning more about them, I joined Sakuraa India Foundation. Before joining, Initially, I was a bit scared about how I would learn the language as it seemed difficult, but after coming here, the teachers and the organisation supported me in all the ways I required to the extent

now that I don't find any difficulty now. Moreover, my teachers started giving so much information about that country that I started feeling that I may already have gone to Japan and experienced it firsthand. So what I would want to tell everyone that if you get an opportunity to understand about Japan and work in Japan, you should not miss that chance. Also, if you go to other institutions to learn the language, the fees is comparatively much higher than Sakuraa India Foundation."



## Students' experiences

*SIF : Sakuraa India Foundation's students who traveled to Japan shared their experiences. Hers is what they have to say...*



*Vijay says "After learning how to speak Japanese language with SIF, I have been practicing it on my Japanese friends and they have been really happy with my efforts. After learning and also after getting an opportunity to visit Kyoto & Tokyo, I was able to use my Japanese language skills for a wonderful time & experience in Japan. I loved that country so much that I really feel like working there now. I thank my stars for getting such a wonderful opportunity."*

*Saiyeesh Naik - It was one of my life's most exciting moments visiting Japan. I was totally amazed to see such a beautiful country, people and culture. Since I already got accustomed myself to the Japanese way of greetings, culture, going around and the language, I found it a lot more easy to enjoy the experience of Japan. Tokyo was the city which dazzled me with its lights and people. Even though I was aware, I never imagined that I would see this level of concentration of people in such a small place.*



*Namitha Suresh - "I joined Sakuraa India Foundation only to learn the language and culture of Japan which would help me when I travel to that country. I had increased levels of confidence when I went for Ikebana sessions from Japan. My understanding of the language and their culture helped me a lot in learning and mastering Ikebana. I visited Kyoto and Tokyo regions and was very impressed with the people and the respect they showed each other. Once they noticed that we were trained in their language and culture, they were very happy with us and become much more closer."*



# FIRST ANNIVERSARY CELEBRATIONS

SIF successfully turned one during last Dasara and to mark the milestone, the First Anniversary celebration was planned combining it with the Festival of Lights, "Deepavali" and celebrated in full gaiety and fervor. It started with a customary pooja by the Managing Trustee couple Shreedhar-SAN and Anuraadha Sreedhar-san. Students and SIF team members took active participation in decoration and celebration giving a traditional touch by drawing colourful and artistic rangolis, while they were dressed ethnically. Best dressed male and female participants were gift vouchers. The programme culminated with a sumptuous lunch for one and all at the JSS premises.







# HOLI CELEBRATIONS WITH JAPANESE



*Yoroi - Japanese Samurai Armor*



# INDO JAPANESE FOOTBALL MATCH

*SIF: Sakuraa India Foundation was one of the official Supporter of Under - 18 Professional football match between Bengaluru, India and Fukuoka, Japan. It was one of the most memorable event commemorating the year 2017 - The Year of India and Japan's friendly exchanges.*



# JAPAN DESK INITIATIVES

February 24

✦ **INDUSTRY ORIENTED TECHNICAL, LANGUAGE AND CULTURE TRAINING**

✦ **INDUSTRY ACADEMIA SKILL DEVELOPMENT PROGRAMS**

✦ **BRIDGING BETWEEN RESEARCH, IDEAS AND INCUBATION CENTERS**

✦ **INTERNSHIP AND STUDY IN JAPAN**

✦ **WORK IN INDIA/JAPAN/GLOBAL**



## *Rajiv Gandhi University Of Knowledge Technologies Visit*

*As a part of Japanese Language & Skill Development Program (JLSDP) SIF team recently visited Rajiv Gandhi University of Knowledge Technologies (RGUKT) Basara, Telangana. After taking blessings from the famous Basara Saraswati temple and auspicious Godavari river, we had a campus visit and then addressed a very sharp and energetic set of around 500 students of this University. We discussed various advantages of being bi-lingual, why learn Japanese and why Japan. Students were very impressed to know about the culture and etiquettes Japanese follow. We hope to soon get associated in training the bright future of our country and enhance their employability traits. We also visited the safetracehub, a Japanese incubation centre in RGUKT and met their team.*



*With Students of RGUKT, Incubation center and their dynamic Dean Mr. Ranadheera*



## Affiliates of SIF

*Impressed and inspired by SIF's motto and activities these many organizations showed their keen interest in associating themselves with SIF and have successfully joined hands with us in expanding SIF in and outside of Bengaluru not only at the state level but also at the national and international level(?).*



लघु उद्योग भारती

**Laghu Udyog Bharati**



## Campus Visits

SIF management had visited noted technological and management based universities in various places to publicize our Indo-Japanese relationship and to increase awareness of our activities. We showed them how being bi-lingual may be useful to student's career in the future. We also discussed out Japan Desk initiatives and about industry collaborations and academia. A few of our visits across the country are



## On the other side - Our recent visit to Japan

Our founders Mr. B G Sreedhara and Mrs. Anuraadha Sreedhara visited Japan for a very fruitful and long 2 months in January 2017. We met many companies and local Indians too and introduced Sakuraa India Foundation's activities. We were very happy to see the support and wishes we received in Japan.









## Indo-Japanese SME Sector meet - December 2017

*Sakuraa India Foundation had organised a group of SME sector companies from Japan to interact and meet with our Indian SME sector companies over a dinner. It was a meet-all-open session where some good interactions and introductions of companies between the two countries took place.*



## Emporer's birthday - December 2017

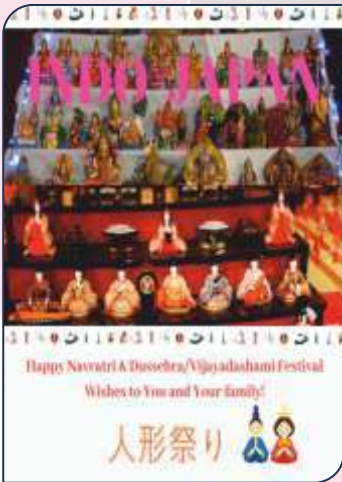
SIF and ToonMedia's Management were invited to attend His Majesty the Emperor of Japan's birthday celebrations in Bengaluru. It was hosted by Mr. Takayuki Kitagawa, Consul General of Japan in Bengaluru, Karnataka.



# Advantage Assam to initiate training North Eastern Indian for Japan Market as development Program - December 2017



## Indian & Japanese Dolls Display



# Japanese Cultural Program - Vijaya Composite Pre University

We initiated Japanese language and cultural awareness program in Vijaya Composite Pre University college, Jayanagar. It was a grand success where more than thousand students and parents participated and enjoyed Indo-Japanese cross cultural program.



**VIJAYA EDUCATION INSTITUTE TRUST**  
&  
**SAKURAA INDIA FOUNDATION (Regd)**

Together invite you and your family for  
**JAPANESE LANGUAGE & CULTURE AWARENESS PROGRAM.**

Towards **MISSION : 10000 - JAPAN DESK**  
Inspiring Indo-Japanese Industry Academia Collaboration

**On Saturday, 6th January 2018**

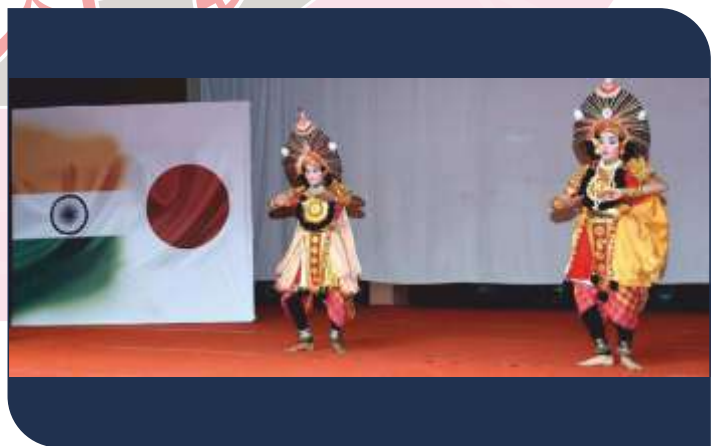
Timings: 10:30 AM onwards followed by special programs  
**VENUE :**  
Vijaya Composite Pre University College, 15th Cross, Near South End circle,  
3rd Block Jayanagar, Bengaluru - 560011.

**SPECIAL ATTRACTIONS**  
JAPANESE KIBIKO / YUKATA  
Experience the traditional Japanese Dressing.  
IKEBANA Japanese art of Flower Arrangement  
ORIGAMI / KIRIGAMI Japanese art of Creative Paper Folding & Cutting  
CALLIGRAPHY Unique art of writing characters creatively

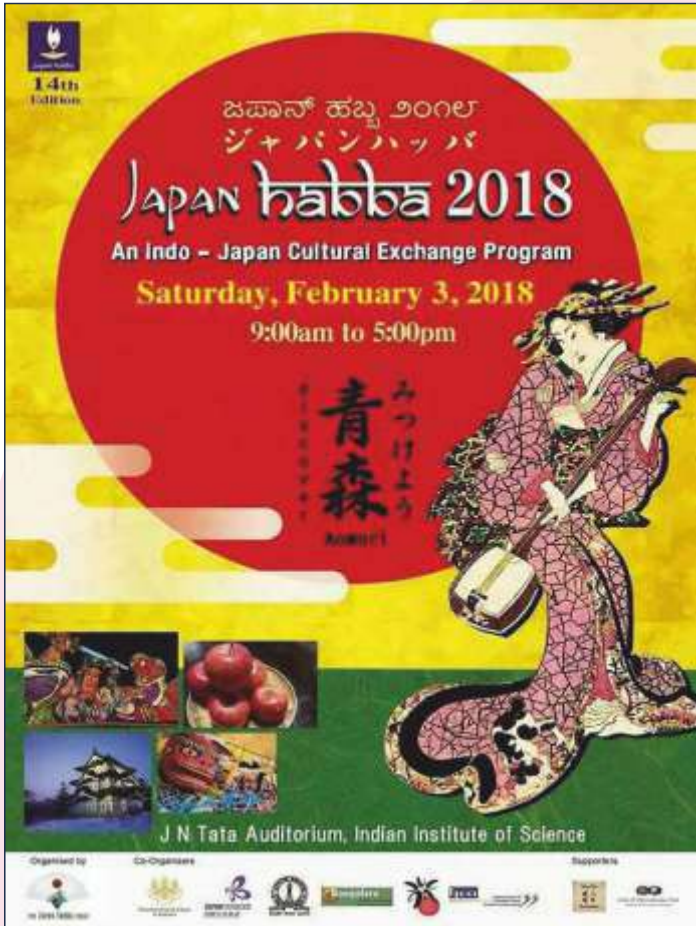
We look forward to welcome you  
in association with

**RSVP** B G Sreedhar & Balraju G  
+91 - 90487 50000 +91 - 98464 20024





# Sakuraa India Foundation Participated in Japan Habba Feb 2018



## Sakuraa India Foundation has its Brochures in JETRO Bengaluru





## Visiting various Colleges on Japanese Awareness programs

*SIF successfully visited various Technical and Non-Technical colleges to spread awareness about opportunities that are available for career towards Japan and Japanese markets in India. Our Japanese interns were also showcased technical projects from this colleges.*



## More College visits in Tumakuru

Visited various Engineering colleges in Tumakuru to encourage students from rural areas to look towards Japan for their career option and to enable our young engineers from Tumakuru region to get jobs towards Japan Market



## SIF Students have participated in Japan Food Festival 2018 - Bengaluru



## Holi Celebrations and Site-seeing with Japanese Interns

In March 2018, Japanese interns under GCP enjoyed Holi Festival with SIF Team. They were also given the experience of visiting various places in Namma Bengaluru.



## NSDC Conclave

*In March 2018, SIF Management attended National Skill Development Corporation conclave and presented its proposal to Honourable Minister of state for skill Development and Entrepreneurship Shri Anant Kumar Hegde towards skill development programs for our young engineers to Japanese Markets.*



## Sakuraa India Foundation attending Youth For Seva (YFS) conclave



## SIF Meets SBI Foundation

SIF Management participating in Youth for India Meet by SBI in the month of March 2018. Had an opportunity to meet with great personality Shri. Nixon Joseph Ji, Vice President of SBI Foundation, India and exchange notes on our SIF: Sakuraa India Foundation present and future Social caused activities.



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\* SOFTWARE \* OUTSOURCING \* CONSULTING \* TRAINING



*April 18 - Initiated Direct placements for Young Freshman Engineers from IT and Mechanical verticals to get full time employment in Japan.*



*Career Oriented Seminar for Indian Management students*



# Japanese Cultural Program - Nagarjuna Education Group

*Indo-Japanese Cultural Program with Nagarjuna Group's Educational institutions. Signing MoU with Nagarjuna Group for Japanese Skill Development Programs. Conducted various Indo Japanese Cultural Programs along with painting competition.*







## *Paying homage to our Mentor*

*Sakuraa India Foundation Team and its students deeply miss our mentor Shri B N Vijaya Kumar. Our Students and Staff pay our homage to him. On this day we handed over the JLPT Hall tickets to our students with his blessings.*



*SIF Management was involved in participating in HSS - Japan activities.*

*We were honoured to meet Sri Sri Ravi Shankar ji and seek his blessings and encouraging words to keep doing what we are doing. His support was extended to us to provide with more employment opportunities for our Indian students towards Japan*



*In the Month of April 2018, SIF management participated in Tokyo Kannada Balaga (TKB). A few memories from Tokyo*



# Travel to Japan

In June 2018, traveled to Japan to bring in more Japanese companies to hire Indians. SIF: Sakuraa India Foundation & Meisei University Industry Academia Collaboration meeting. Human Resources and IT Services collaboration for overseas tie-up program. At Toyo University, Japan, had the privilege of meeting Prof. Sakthi Kumar and our other Indian scientists in the field of Bio Nano Electronics Research.



## *Short Term Intern from Khanda University.*



## *GCP Experience - August 2018*

*Japanese students from various universities experienced traditional South Indian food and joint family home when they visited Silicon Valley School along with its management.*



## Long Term Internship

Under the umbrella of Gobal Challenge Program which we have been conducting for various Native Japanese students on short term basis, this was the first time when we have two Japanese students visit us for a period of about 8 months. Their main motive was to learn and experience first-hand the working culture of Indians and predominantly to be in English speaking environment. One student, Teruaki Kashiwabara who was a student of International Business joined ToonMedia and we placed another student Miyu Ishi in hospitality industry as per their needs.



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# Workshop on study & Work in Japan

Japanese Schools coming to do workshops for Indians to "Study in Japan". A reputed Japanese Foreign Language college recently held Workshop @ SIF Jayanagara Chapter on - "STUDY & WORK IN JAPAN". The Workshop was very informative, useful and our SIF students were able to understand the various courses offered at Tokyo Based Language School. Shortly few of our SIF students will be going to Tokyo to Study and Work together.



**WORKSHOP ON STUDY/WORK IN JAPAN**  
A Reputed Japanese Language School from Tokyo is visiting Bengaluru

Registration Mandatory

Venue: Sakuraa India Foundation  
BBMP E Library Building, 11th Main,  
5th Block, Jayanagar,  
Bengaluru, Karnataka 560041

NO Registration Fee. Open for All !!!

**July. 25** WED 11:00am ~ 12:00pm

For Details & Registration  
Contact : +91-90367-56000/7000  
E-mail : info@sakuraaindiafoundation.org

SAKURAA INDIA FOUNDATION  
A Registered Charitable Trust



## Started our first Fresh Engineers direct placements to Japan

In August 2018 SIF and ToonMedia initiated fresh Engineer placement program where more than 500 students applied for the positions intended directly to Japan. Many Candidates from IT & Other Circuit branches and Mechanical/Industrial Design streams received provisional offers letters to soon start working in Japan.



# SIF starts training fresh Engineers who have offers from Japan

September 2018



## Initiated Japan placement program in IIIT-B - September 2018

*"Start to think Towards East"  
& "Career, Internship, Scholarship  
based Research Programs and other  
opportunities in Japan with our  
brightest and very talented India's  
future Engineers... Had a wonderful  
interaction & exchanged few notes  
with IIIT students. Also had a  
fruitful discussion with eminent  
personality Sri. Dr.Sadagopan ji,  
The Director IIIT Bengaluru.*





# Guest Lecture for a Japanese Corporate under Mission Global



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## First batch of fresh students flying to Japan - October 2018

We're pleased to share with you that today we have achieved a very important Milestone in the history of SIF: Sakuraa India Foundation. On the occasion of Deepavali/Diwali Festival 1st Batch of IT Engineers flew to Tokyo on Full Time Employment to work in Tokyo Based IT company.



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Best Prices on Website! Book Now!

Davanam Sarovar Portico Suites - 4 Star Business Hotel in Bangalore  
Hosur Main Road, Opp Madiwala Police station, Bengaluru, Karnataka 560068

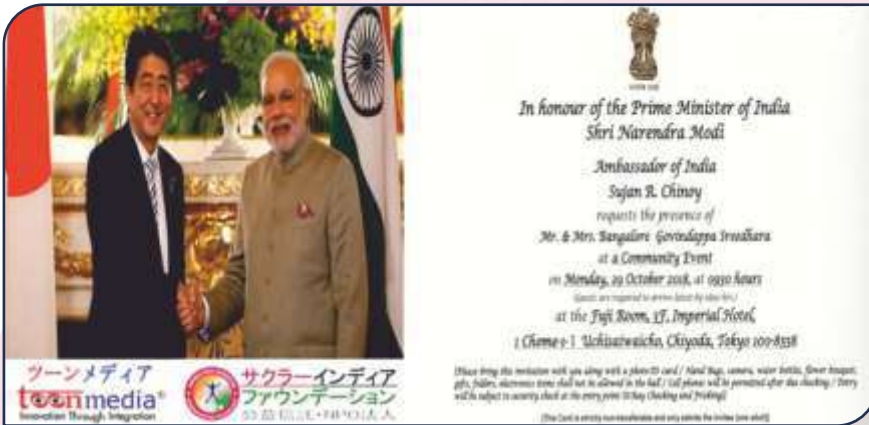
Promotions

- +91 80 4933 3555 | Reception
- +91 962 051 1149 | Reservations
- reservations@davanamsarovarportico.com
- fm@davanamsarovarportico.com
- dm@davanamsarovarportico.com



# In October 2018, SIF management meets Prime Minister of India

In October 2018, SIF management were privileged to be invited for the event of meeting our beloved Prime Minister Shri Narendra Modi ji. The event was conducted by Ambassador of India to Japan Shri Sujan R. Chinoy in Imperial Hotel, Tokyo.



# Konichiwa Pune - November 2018

IJBC Pune organised *Konichi wa Pune* to boost and promote business and cultural exchange between India and Japan. Mr. B G Sreedhar was invited as one of the panelist to discuss about the potential for Japan-India trade : Challenges and Opportunities. SIF even had an opportunity to put up its stall to provide more awareness to people on various aspects pertaining to Japan. This was held in the famous Tilak Maharashtra University, Pune.



**こんにちはブネー Konichiwa Pune**

India Japan Business Council (IJBC) plans to host Business Festival "Konichi wa Pune" in Tilak Maharashtra Vastuparth (TVM) Gulbarg (Opp India Gate)

**Pune :** 17<sup>th</sup> November, 2018. The India Japan Business Council (IJBC) is hosting KONICHIWA PUNE - a first of its kind Business Festival in Pune on 17<sup>th</sup> & 18<sup>th</sup> November, 2018 at TVM Gulbarg campus in Pune. The festival aims to boost & promote business and cultural exchange between India and Japan.

IJBC invites all the citizens of Pune for the two-day festival. The detailed schedule of all the events are as below.

**Day 1 - 17<sup>th</sup> November 2018 (Saturday), Inauguration ceremony, 10:30 am to 1:00 pm**

**Venue :** Inaugural TMV Auditorium, 2<sup>nd</sup> Floor, TMV Gulbarg Campus, Pune

**Entry :** Rs 1000 and restricted to 400 people. Register by email to [info@ijbc.org](mailto:info@ijbc.org)

**VIP list includes:** H.E. Eisaku Satoh, Ambassador of Japan, Mumbai Consulate General of Japan, Mr. Fuyuki Wada, who will inaugurate as a Chief Guest. Other guests include Dr. Hasegaki Tetsu - Vice Governor of TMV, Mr. Takashi Hongo - DG of JETRO Mumbai, Mr. Osada - Representative of Wakayama Prefecture Government, Mr. Miyazaki - Representative of Yachiama City Government, Mr. Aisa Ochiai of Welto Systems Mumbai (sponsor of the event), MP Shri. Anil Shinde is expected at the event. There will be many other in the long list of attendees.

**Day 1 - Live Stage events / Cultural Programs (12:30 pm to 6:00 pm)**

**Venue :** Parking Level F in TMV Gulbarg Campus, Pune

**Entry :** Invited guests free entry for all others

**Program:** Starts by Inauguration at the hands of CEO Anil Varai at 1 pm followed by SAPIO (Japanese traditional JKA serving for the VIP guests by Ms. Kazuko Sanoie from Tokyo). Subsequent programs include India Japan Fusion dance by Ms. Satsuhiko Shikama, screening of DVD documentary made the Taisei (50 min), Akasaka instrumental performance by Mr. Kazuya Saha from Osaka, Group Competition by Sachin Parmar etc.

There are separate stalls for Japanese food, Indian food, Wakana and Origami.

**Day 2: Business session & Panel Discussion (Time 1:30 pm to 5:00 pm)**

**"The potential for Japan-India Trade - Challenges & Opportunities"**

**Panelists :**  
 Mr. Shashiendra Goswami, Chairman, Padhanga Group  
 Mr. Ravi Chhabria, Founder, Welto Systems  
 A Representative of JETRO, Tokyo, Japan (IJBC)  
 Mr. B G Sreedhara, CEO, Sakurara India Foundation and Chair person of Sakura India Foundation, Bangalore  
 Mr. Shantanu Bhambhani, CEO, ITR communication  
 Managing Director, Sakurara, CEO, Shinde Laboratories & VP of IJBC.

**Entry:** Restricted to 100 people. Register by email to [info@ijbc.org](mailto:info@ijbc.org)

**Location:** Inaugural TMV Hall, Library Building, 6<sup>th</sup> Floor, TMV Gulbarg, Pune

**At the time of the event contact:** [info@ijbc.org](mailto:info@ijbc.org) / [+91 20 26100000](tel:+912026100000) / [+91 20 26100000](tel:+912026100000) / [+91 20 26100000](tel:+912026100000)




## Swatch Bharat Abhyaan - November 2018 Karnataka Rajyotsava

On the occasion of Karnataka Rajyotsava, SIF: Sakuraa India Foundation Team along with HSR Layout Association conducted Swatch Bharat program which was joined by many of the area people. We ensured that the whole area was cleaned of any illegal and plastic hoardings along with cleaning and beautification of the area.



**Swachh Bharat Abhiyan**  
**Clean City. Beautiful City**  
Atmanirbhar Bharat - Prarambhikam Prasthapanam

Celebrate Kannada Rajyotsava by contributing your bit in making our neighborhood clean

**HSR Layout**

**Clean - A - Thon**

We Support Swachh Bharat Abhiyan

Date: 1st November 2017  
Venue: Oppt Sai Mandir, BBMP Ground Wall, 19th Main, Sector 2, HSR Layout, Bangalore  
Timings: 9:30am to 11:30am

Clean India campaign will help its people and the country to be more productive.

- Narendra Modi

**ಕನಡ ರಾಜ್ಯೋತ್ಸವದ  
ಹಾರ್ದಿಕ ಶುಭಾಶಯಗಳು**





## First Ever Exam Attendees From SIF for JLPT exams

JLPT- Japanese Language proficiency Test conducted by Government of Japan is conducted twice every year during the 1st Week of July and December at various centers across the globe. Students of SIF took the JLPT Exam at Bengaluru Centre during December 2016 in its initial year of inception and co-incidentally it marked a milestone for both SIF and Bengaluru with highest ever no. of attempters from any institution at the Bengaluru centre with 36 SIF students writing the Exams for both N5 and N4 levels





**LEARN IN INDIA / JAPAN / GLOBAL** Skill India  
 WORK IN

**SAKURAA INDIA FOUNDATION (Regd.) & JAYANAGAR SHAIKSHANIKA SAMITHI (Regd.)**  
**Congratulate Our Achievers in JLPT - July 2017 Exam**

 <small>SR. V. VIJAY KUMAR M.A., JAYANAGAR, BENGALURU KARNATAKA, INDIA</small>	 <small>SAMHITHA</small>	 <small>SREE TEJA SIMHA</small>	 <small>ANURAG. R</small>	 <small>NIHARIKA SHENOY</small>	 <small>MAMATHA PRASHU</small>	 <small>SAI CHARAMA TEJA</small>	
 <small>MAMATA S BHAT</small>	 <small>SAMPATH KUMAR</small>	 <small>SULMAN BALU</small>	 <small>SHIVA KUMAR</small>	 <small>VIVEK D S</small>	 <small>RASHMI R S</small>	 <small>RAHUL P S</small>	 <small>ANAND R</small>



## *Library and infrastructure at SIF, Jayanagara, Bengaluru JLPT and NAT books. Cultural reference books etc*

*Sakuraa India Foundation has a comprehensive collection of JLPT books across all the levels from N5, N4, N3 & N2. We provide with extensive study and practice materials for our students in elementary level to higher proficiency. You will also see a good collection of Audio and Visual resources with DVDs and Flash Cards to make the learning process more easy for our students. We also have a good collection of Japanese films and Anime to give that extra information to those students who are interested in gaining this experience.*





# NEWS AND MEDIA COVERAGE

## Print Media

### THE HINDU

#### Japanese language training

BENGALURU

Sakuraa India Foundation, a Bengaluru-based organisation focusing on Japanese language training and skill development, will be setting up nine more Japan desks in Karnataka. These desks, besides imparting Japanese language training, will also foster collaboration between educational institutes and Japanese corporate houses. While five desks will be set up in Bengaluru - one each in Whitefield, H.S.R. Layout, Rajajinagar, Peenya Industrial Area, and Sahakara Nagar, the other four will be set up in Mysuru, Belagavi, Dharwad, and Tumakuru.

### SAMYUKTA KARNATAKA

#### ಕೌಶಲ್ಯ ಅಭಿವೃದ್ಧಿ ತರಗತಿ

ಬೆಂಗಳೂರು: ಎಂಜಿನಿಯರಿಂಗ್ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಉದ್ಯೋಗಾವಕಾಶ ಕಲ್ಪಿಸುವ ಸದುದ್ದೇಶದಿಂದ ನಗರದ ಐದು ಕಡೆಗಳಲ್ಲಿ ಜಪಾನಿ ಬೋಧನೆ ಮತ್ತು ತಾಂತ್ರಿಕ ಕೌಶಲ್ಯ ಅಭಿವೃದ್ಧಿ ತರಗತಿಗಳನ್ನು ಪ್ರಾರಂಭಿಸಲಾಗಿದೆ.

ಸಕುರಾ ಇಂಡಿಯಾ ಫೌಂಡೇಷನ್ ವತಿಯಿಂದ ವೈಟ್‌ಫೀಲ್ಡ್, ಎಚ್.ಎಸ್.ಆರ್ ಲೇಔಟ್, ರಾಜಾಜಿನಗರ, ಪೀಣ್ಯ ಕೈಗಾರಿಕಾ ಪ್ರದೇಶ, ಸಹಕಾರ ನಗರದಲ್ಲಿ ಜಪಾನಿ ಡೆಸ್ಕ್ ಆರಂಭಿಸಲಾಗಿದೆ. ಮೈಸೂರು, ಬೆಳಗಾವಿ, ಧಾರವಾಡ ತುಮಕೂರಿನಲ್ಲಿ ಸಹ ಕೇಂದ್ರಗಳನ್ನು ಸ್ಥಾಪಿಸಲಾಗಿದೆ. ತರಗತಿಗಳು ಸೆಪ್ಟೆಂಬರ್ ತಿಂಗಳಿಂದ ಆರಂಭವಾಗಲಿದೆ.

### CITY TODAY (MYSURU)

#### ನಗರದಲ್ಲಿ ಐದು ಜಪಾನಿ ಡೆಸ್ಕ್‌ಗಳ ಆರಂಭ

ಬೆಂಗಳೂರು, ಆ. 29- ನಗರ ಮೂಲದ ಸಕುರಾ ಇಂಡಿಯಾ ಫೌಂಡೇಷನ್ (ಎಸ್‌ಐಎಫ್) ನಗರದ ಐದು ಬಡಾವಣೆಗಳಲ್ಲಿ ನೂತನ ಜಪಾನಿ ಡೆಸ್ಕ್‌ಗಳನ್ನು ಆರಂಭಿಸಿದೆ.

ನಗರದ ವೈಟ್‌ಫೀಲ್ಡ್, ಎಚ್.ಎಸ್.ಆರ್. ಲೇಔಟ್, ರಾಜಾಜಿನಗರ, ಪೀಣ್ಯ ಕೈಗಾರಿಕಾ ಪ್ರದೇಶ, ಸಹಕಾರ ನಗರಗಳಲ್ಲದೆ, ತುಮಕೂರು, ಮೈಸೂರು, ಬೆಳಗಾವಿ ಮತ್ತು ಧಾರವಾಡ ನಗರಗಳಲ್ಲೂ ಈ ಡೆಸ್ಕ್‌ಗಳನ್ನು ತೆರೆಯಲಿದೆ.

ಜಪಾನಿ ಭಾಷೆ ಬೋಧನೆ ಮತ್ತು ತಾಂತ್ರಿಕ ಕೌಶಲ್ಯಗಳ ಅಭಿವೃದ್ಧಿಗೆ ಈ ಡೆಸ್ಕ್‌ಗಳು ಒತ್ತು ನೀಡಲಿವೆ ಎಂದು ಎಸ್‌ಐಎಫ್‌ನ ಸ್ಥಾಪಕ ಮತ್ತು ಮ್ಯಾನೇಜಿಂಗ್ ಟ್ರಸ್ಟಿ ಬಿ.ಜಿ. ಶ್ರೀಧರರವರು ಪತ್ರಿಕಾ ಪ್ರಕಟಣೆಯಲ್ಲಿ ತಿಳಿಸಿದ್ದಾರೆ.

ಸೆಪ್ಟೆಂಬರ್ ಅಂತ್ಯದ ವೇಳೆಗೆ ನಗರದಲ್ಲಿ ಎರಡು ಕೇಂದ್ರಗಳು ಕಾರ್ಯನಿರ್ವಹಿಸಲಿವೆ ಎಂದು ಹೇಳಿದ್ದಾರೆ.

ಭಾರತದಲ್ಲಿ ಇರುವ ಜಪಾನಿ ಕಂಪನಿಗಳಲ್ಲಿ ಉದ್ಯೋಗಾವಕಾಶಗಳನ್ನು ಪಡೆಯಲು ಸಾಕಷ್ಟು ಅವಕಾಶಗಳಿವೆ. ಆದರೆ ಜಪಾನಿ ಭಾಷೆಯ ಅರಿವಿನ ತೊಡಕಾಗಿದೆ ಎಂದು ಹೇಳಿದ್ದಾರೆ. ಜಪಾನಿ ಕಂಪನಿಗಳ ಪ್ರತಿಭಾನ್ವಿತ ಉದ್ಯೋಗಿಗಳ ಆಗತ್ಯವನ್ನು ಪೂರೈಸಲು ಈ ಕೇಂದ್ರಗಳು ನೆರವಾಗಲಿದೆ ಎಂದು ತಿಳಿಸಿದ್ದಾರೆ.

ಜಿ.ಎಲ್.ಮಿಟಿ ಎನ್ 5 ಮತ್ತು ಎನ್ 3 ಹಂತದಲ್ಲಿ ಕಲಿಕೆಗೆ ಒತ್ತು ನೀಡಲಾಗುತ್ತದೆ ಎಂದು ಹೇಳಿದ್ದಾರೆ.

### SAKSHI

#### ಇಂಜಿನಿಯರಿಂಗ್ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಜಪಾನಿ ಭಾಷೆ

ಬೆಂಗಳೂರು: ಸಕುರಾ ಇಂಡಿಯಾ ಫೌಂಡೇಷನ್ ವತಿಯಿಂದ ನಗರದ ಐದು ಕಡೆಗಳಲ್ಲಿ ಜಪಾನಿ ಬೋಧನೆ ಮತ್ತು ತಾಂತ್ರಿಕ ಕೌಶಲ್ಯ ಅಭಿವೃದ್ಧಿ ತರಗತಿಗಳನ್ನು ಪ್ರಾರಂಭಿಸಲಾಗಿದೆ. ಸಕುರಾ ಇಂಡಿಯಾ ಫೌಂಡೇಷನ್ ವತಿಯಿಂದ ವೈಟ್‌ಫೀಲ್ಡ್, ಎಚ್.ಎಸ್.ಆರ್ ಲೇಔಟ್, ರಾಜಾಜಿನಗರ, ಪೀಣ್ಯ ಕೈಗಾರಿಕಾ ಪ್ರದೇಶ, ಸಹಕಾರ ನಗರದಲ್ಲಿ ಜಪಾನಿ ಡೆಸ್ಕ್ ಆರಂಭಿಸಲಾಗಿದೆ. ಮೈಸೂರು, ಬೆಳಗಾವಿ, ಧಾರವಾಡ ತುಮಕೂರಿನಲ್ಲಿ ಸಹ ಕೇಂದ್ರಗಳನ್ನು ಸ್ಥಾಪಿಸಲಾಗಿದೆ. ತರಗತಿಗಳು ಸೆಪ್ಟೆಂಬರ್ ತಿಂಗಳಿಂದ ಆರಂಭವಾಗಲಿದೆ.

### DINAMANI

#### 9 ಇಡುಗಳಲ್ಲಿ ತೊಡಗಿಸಿ ತಿರುಗಿಸಿ ಬಯಿಂಚಿ ಮೆಯಾಂಗಳ ತಿರುಗಿಸಿ

ಬೆಂಗಳೂರು: ಸಕುರಾ ಇಂಡಿಯಾ ಫೌಂಡೇಷನ್ ವತಿಯಿಂದ ನಗರದ ಐದು ಕಡೆಗಳಲ್ಲಿ ಜಪಾನಿ ಬೋಧನೆ ಮತ್ತು ತಾಂತ್ರಿಕ ಕೌಶಲ್ಯ ಅಭಿವೃದ್ಧಿ ತರಗತಿಗಳನ್ನು ಪ್ರಾರಂಭಿಸಲಾಗಿದೆ. ಸಕುರಾ ಇಂಡಿಯಾ ಫೌಂಡೇಷನ್ ವತಿಯಿಂದ ವೈಟ್‌ಫೀಲ್ಡ್, ಎಚ್.ಎಸ್.ಆರ್ ಲೇಔಟ್, ರಾಜಾಜಿನಗರ, ಪೀಣ್ಯ ಕೈಗಾರಿಕಾ ಪ್ರದೇಶ, ಸಹಕಾರ ನಗರದಲ್ಲಿ ಜಪಾನಿ ಡೆಸ್ಕ್ ಆರಂಭಿಸಲಾಗಿದೆ. ಮೈಸೂರು, ಬೆಳಗಾವಿ, ಧಾರವಾಡ ತುಮಕೂರಿನಲ್ಲಿ ಸಹ ಕೇಂದ್ರಗಳನ್ನು ಸ್ಥಾಪಿಸಲಾಗಿದೆ. ತರಗತಿಗಳು ಸೆಪ್ಟೆಂಬರ್ ತಿಂಗಳಿಂದ ಆರಂಭವಾಗಲಿದೆ.

### ANDHRA JYOTI

#### 'ಜಪಾನಿನ್' ತರಬೇತರಿಗಾಗಿ ಕೇಂದ್ರಾಲ ವರಾಟು

ಬೆಂಗಳೂರು: ಸಕುರಾ ಇಂಡಿಯಾ ಫೌಂಡೇಷನ್ ವತಿಯಿಂದ ನಗರದ ಐದು ಕಡೆಗಳಲ್ಲಿ ಜಪಾನಿ ಬೋಧನೆ ಮತ್ತು ತಾಂತ್ರಿಕ ಕೌಶಲ್ಯ ಅಭಿವೃದ್ಧಿ ತರಗತಿಗಳನ್ನು ಪ್ರಾರಂಭಿಸಲಾಗಿದೆ. ಸಕುರಾ ಇಂಡಿಯಾ ಫೌಂಡೇಷನ್ ವತಿಯಿಂದ ವೈಟ್‌ಫೀಲ್ಡ್, ಎಚ್.ಎಸ್.ಆರ್ ಲೇಔಟ್, ರಾಜಾಜಿನಗರ, ಪೀಣ್ಯ ಕೈಗಾರಿಕಾ ಪ್ರದೇಶ, ಸಹಕಾರ ನಗರದಲ್ಲಿ ಜಪಾನಿ ಡೆಸ್ಕ್ ಆರಂಭಿಸಲಾಗಿದೆ. ಮೈಸೂರು, ಬೆಳಗಾವಿ, ಧಾರವಾಡ ತುಮಕೂರಿನಲ್ಲಿ ಸಹ ಕೇಂದ್ರಗಳನ್ನು ಸ್ಥಾಪಿಸಲಾಗಿದೆ. ತರಗತಿಗಳು ಸೆಪ್ಟೆಂಬರ್ ತಿಂಗಳಿಂದ ಆರಂಭವಾಗಲಿದೆ.



# SIF to set up 9 more Japan Desks including one in Mysuru

**BENGALURU**

Sakura India Foundation (SIF), the Bengaluru-based registered charitable trust which primarily focuses on Japanese language training and skill development, is planning to set up nine more Japan Desks in Karnataka.

These Japan Desks besides imparting Japanese language training especially to technical students will also foster industry-academy collaboration between institutes and Japanese corporate houses.

While five new Japan Desks will be set up in Bengaluru - one each in Whitefield, HSR Layout, Rajrajnagar, Peenya Industrial Area and Sarakannanagar, the other four new Japan Desks will be set up - one each in



Mysuru, Belagavi, Dharwad and Tumkur.

Three Japan Desks - Whitefield, HSR Layout and Rajrajnagar will become operational by mid-September, the other two planned in Bengaluru will become functional by end of December 2017. The other four Desks in Karnataka will become operational before March 2018.

Sharing the need for

Japan Desks, Secretary B. G. founder and managing trustee of Sakura India Foundation (SIF), pointed out

"There is enormous scope for young Indian technical and non-technical students to find lucrative career not only in Japan but also with Japanese companies in India. However, the missing link is lack of Japanese language training and if this gap is bridged, India could



emerge as a big talent pool for Japanese companies born in Japan and India."

Further, he pointed out "Over the years Indian engineers have started becoming the backbone of Japan's IT industry and many more sectors including banking and financial services, manufacturing, infrastructure and power are also showing appetite to hire Indian engineers. Importantly

large a number of engineering jobs in Japan are still opening up as major companies there are not willing to offshore."

Against this backdrop, SIF is keen to equip Indian engineering students with not only Japanese language skills but also impart technology skill as demanded by the Japanese industry. SIF's Japan Desk is keen to engage engineering student's right from the first semester and harness their skills to ensure that their employability quotient increase. Further, he added, SIF has been nurtured by bilingual teaching staff both from India and Japan, who are being engaged in conducting classes both for spoken Japanese. JLPT ND to ND levels.

# ವಿದೇಶಿ ಭಾಷೆ 'ಕಲಿಕೆ'ಗೆ ಬೇಡಿಕೆ

ಜಪಾನಿ, ಜರ್ಮನ್ ಸಹಿತ ಸಾಕಾರ್ಯ ಹಾಗೂ ವಿವಿಧ ವಿದೇಶಿ ಭಾಷೆಗಳಿಗೆ ಬೇಡಿಕೆ ಹೆಚ್ಚಾಗುತ್ತಿದೆ. ಇಂತಹ ಸಂದರ್ಭದಲ್ಲಿ ವಿದೇಶಿ ಭಾಷೆಗಳನ್ನು ಕಲಿಯುವುದು ಉತ್ತಮವೆಂದು ಹೇಳಲಾಗಿದೆ. ಇತ್ತೀಚೆಗೆ ಜಪಾನಿ ಭಾಷೆಯ ಬೇಡಿಕೆ ಹೆಚ್ಚಾಗಿದೆ. ಜಪಾನಿ ಭಾಷೆಯನ್ನು ಕಲಿಯುವುದು ಉತ್ತಮವೆಂದು ಹೇಳಲಾಗಿದೆ. ಇತ್ತೀಚೆಗೆ ಜಪಾನಿ ಭಾಷೆಯ ಬೇಡಿಕೆ ಹೆಚ್ಚಾಗಿದೆ. ಜಪಾನಿ ಭಾಷೆಯನ್ನು ಕಲಿಯುವುದು ಉತ್ತಮವೆಂದು ಹೇಳಲಾಗಿದೆ.

# SUVARNA TIMES OF KARNATAKA

## ತಾಂತ್ರಿಕ ಕೌಶಲ್ಯ ಅಭಿವೃದ್ಧಿಗೆ ಬೆಂಗಳೂರಿನಲ್ಲಿ ಜಪಾನ್ ಡೆಸ್ಕ್

ಬೆಂಗಳೂರು: ಸಕುರಾ ಇಂಡಿಯಾ ಫೌಂಡೇಷನ್ (ಎಸ್ಐಐಫ್), ಬೆಂಗಳೂರು ಮೂಲಕ ನೋಂದಾಯಿತ ಜಾರಿ ಟೆಲ್ ಟ್ರಸ್ಟ್ ಆಗಿದ್ದು, ಪ್ರಾಥಮಿಕವಾಗಿ ಜಪಾನಿ ಭಾಷೆಯ ಬೋಧನೆ ಮತ್ತು ತಾಂತ್ರಿಕ ಕೌಶಲ ಅಭಿವೃದ್ಧಿಗೆ ಒತ್ತು ನೀಡಲಿದೆ. ಕರ್ನಾಟಕದಲ್ಲಿ ಇನ್ನೂ ಒಂಭತ್ತು ಕಡೆ ಜಪಾನಿ ಡೆಸ್ಕ್ ಅರಂಭಿಸಲು ನಿರ್ಧರಿಸಿದೆ. ಈ ಜಪಾನಿ ಡೆಸ್ಕ್‌ಗಳಲ್ಲಿ ಜಪಾನಿ ಭಾಷೆಯ ಬೋಧನೆಯೊಂದಿಗೆ ತಾಂತ್ರಿಕ ಶಿಕ್ಷಣ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಜಪಾನಿ ಕಾರ್ಪೊರೇಟ್ ಹೌಸ್‌ಗಳು, ಸಂಸ್ಥೆಗಳ ಸಹಯೋಗದಲ್ಲಿ ಉದ್ಯಮ ಆಧಾರಿತ ಕೌಶಲ ಕುರಿತು ತರಬೇತಿಯನ್ನು ನೀಡಲಿದೆ. ಬೆಂಗಳೂರಿನಲ್ಲಿ ಐದು ನೂತನ ಜಪಾನಿ ಡೆಸ್ಕ್ ಅನ್ನು ಸ್ಥಾಪಿಸಲಾಗುತ್ತದೆ. ಇವುಗಳು ವೈಟ್‌ಫೀಲ್ಡ್, ಎಚ್‌ಎಸ್‌ಆರ್ ಲೇಔಟ್, ರಾಜಾಜನಗರ, ಪೀಣ್ಯ ಕೈಗಾರಿಕಾ ಪ್ರದೇಶ, ಸಹಕಾರ ನಗರ, ಮತ್ತು ಮೈಸೂರು, ದೆಳಗಾವಿ, ಧಾರವಾಡ ಮತ್ತು ತುಮಕೂರಿನಲ್ಲಿ ತಲಾ ಒಂದು ಕೇಂದ್ರ ಸ್ಥಾಪನೆಯಾಗಲಿದೆ.

ಇವು, ಸೆಪ್ಟೆಂಬರ್ ಮಧ್ಯಭಾಗದ ವೇಳೆಗೆ ಆರಂಭವಾಗುವ ನಿರೀಕ್ಷೆಯಿದೆ. ಬೆಂಗಳೂರಿನಲ್ಲಿ ಸ್ಥಾಪಿಸಲಿರುವ ಇನ್ನೂ ಎರಡು ಕೇಂದ್ರಗಳು ಸೆಪ್ಟೆಂಬರ್ ಅಂತ್ಯದ ವೇಳೆಗೆ ಆರಂಭವಾಗಲಿವೆ. ಕರ್ನಾಟಕದಲ್ಲಿ ಇತರ ನಾಲ್ಕು ಡೆಸ್ಕ್‌ಗಳು ಮಾರ್ಚ್ 2018ಕ್ಕೆ ಮೊದಲು ಆರಂಭವಾಗಲಿವೆ ಎಂದು ಸಕುರಾ ಫೌಂಡೇಷನ್ ಮುಖ್ಯಸ್ಥರು ಮಾಹಿತಿ ನೀಡಿದ್ದಾರೆ.

ಪ್ರದೇಶ, ಸಹಕಾರ ನಗರ, ಮತ್ತು ಮೈಸೂರು, ದೆಳಗಾವಿ, ಧಾರವಾಡ ಮತ್ತು ತುಮಕೂರಿನಲ್ಲಿ ತಲಾ ಒಂದು ಕೇಂದ್ರ ಸ್ಥಾಪನೆಯಾಗಲಿದೆ. ಇವು, ಸೆಪ್ಟೆಂಬರ್ ಮಧ್ಯಭಾಗದ ವೇಳೆಗೆ ಆರಂಭವಾಗುವ ನಿರೀಕ್ಷೆಯಿದೆ. ಬೆಂಗಳೂರಿನಲ್ಲಿ ಸ್ಥಾಪಿಸಲಿರುವ ಇನ್ನೂ ಎರಡು ಕೇಂದ್ರಗಳು ಸೆಪ್ಟೆಂಬರ್ ಅಂತ್ಯದ ವೇಳೆಗೆ ಆರಂಭವಾಗಲಿವೆ. ಕರ್ನಾಟಕದಲ್ಲಿ ಇತರ ನಾಲ್ಕು ಡೆಸ್ಕ್‌ಗಳು ಮಾರ್ಚ್ 2018ಕ್ಕೆ ಮೊದಲು ಆರಂಭವಾಗಲಿವೆ ಎಂದು ಸಕುರಾ ಫೌಂಡೇಷನ್ ಮುಖ್ಯಸ್ಥರು ಮಾಹಿತಿ ನೀಡಿದ್ದಾರೆ.

## Hindustan Times -New Delhi

# Japanese, German, Chinese: Languages your employer wants

Himanshu Chandra

**NEW DELHI:** Thirty-year-old IBM techie Deepak K Aggarwal earns a premium over his colleagues. The reason is not better engineering skills, but his proficiency in Japanese. "I am now a technical resource for my company with niche languages, which is a rare combination of skill sets," Aggarwal said.

"Most organisations pay additional language allowance in the range of 15-20% of their salary," said Dilpreet Singh, VP, HR at IBM India and South Asia.

With the growing business relations across the globe, IT firms require candidates like Aggarwal but the supply is scarce. For instance: The world's fourth-largest IT services company, Japan-based Fujitsu needs 500-odd engineers in India with Japanese proficiency varying from N1 (top level) to N5 (basic).



Germany-based Bosch is also planning to hire about 500 people in India with expertise in German. "The market for foreign language was always hot, however, companies now prefer to hire trained employees instead of spending on the training," said Vikrant Pande, head at TeamLease Skill University. There are about 200 Chinese and 5,000 Japanese firms in India. Kumar Prabhas, COO, L&T Technology Services, said: "Industry verticals such as automotive, industrial and telecom are well developed in Germany, Japan and China. Access to these markets is highly dependent on local language proficiency." Prabhas said. According to Sakura India Foundation (SIF) more than 45,000 candidates with Japanese proficiency are needed in India. BC Srivastava, managing director of SIF, said: "It takes almost two-and-a-half years and about ₹1 lakh to learn the second-highest level of Japanese."

# Kannada Prabha

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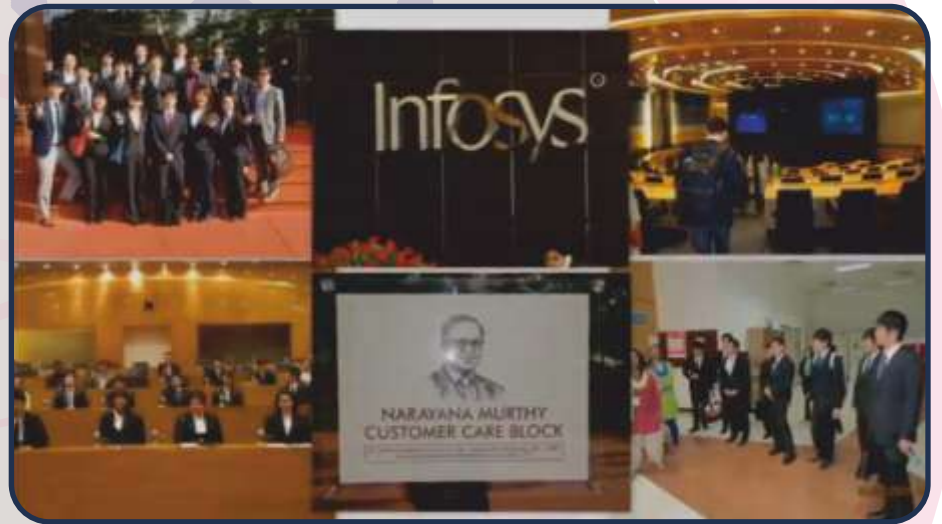
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## JAPANESE UNIVERSITY AND PROFESSOR'S VISIT



*During SIF's recent visit to Tokyo, we had opportunities of meeting few of the Reputed Japanese university [ Toyo, Kyoto, Meisei, Tokyo, and Miyazaki University] professors of Indian Origin and also native Japanese professors, who have been working in these universities from more than 15 years and contributing great services, Support, and connectivity between India and Japan Academic verticals within their capacity.*

*SIF management and the professors & research scholars mutually decided to integrate as much as possible and within our capacity, under one common FORUM to bring in more India-Japan educational and academic-related activates from early 2018 onwards as part of the main objective of SIF: Sakuraa India Foundation - MISSON:10000 & Japan Desk - Industry Academia Programs.*

*We have learned and found that several good programs are available initiated by Government of Japan [fully funded ] such as short-term internships, Study in Japan and scholarship programs, Student Exchange and Cross-Cultural Programs etc.*

*A lot more awareness is needed within our young Indians to look into Japan in near future for their study of Japanese Language, Technical or Non Technical graduation, PG, and Research. Post which, they could continue in Japan with their career pathway on a long-term basis.*

*In this way, we could provide more opportunities for Indian students and for mutual benefits between the countries. Hence, SIF management has taken the initial steps in anticipation of meeting many more professors and research experts of Indian and Japanese origin to strengthen the relationships between India and Japan and in the process achieve mutual benefits between the two great nations.*



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